

AL MASAAR DIGITAL SOLUTIONS · SOLUTION 04

AI PRODUCT CONTENT FACTORY

Photograph a product once. Get studio images, the listing copy, a market price, and a post on every channel.

— ◆ TRUST · VALUE · EXCELLENCE



THE PROBLEM

EVERY PRODUCT, DONE BY HAND

Fashion and resale sellers list hundreds of single items. Each one needs the same slow work before it can sell.



PHOTOGRAPHY

A studio, a model and a stylist for every piece, or plain phone photos that do not sell.



WRITING

Titles, descriptions, search text, tags and image captions, typed one item at a time.



PRICING

Branded pieces priced by guesswork, so items sell too cheap or sit too long.



POSTING

The same item uploaded again to the store, Shopify, Facebook, Instagram and TikTok.

THE PRODUCTION LINE

FROM ONE PHOTO TO LIVE EVERYWHERE

01

Capture

Photos, condition,
price and shelf, on
a phone

02

Product DNA

AI studies the
item and locks
every detail

03

Images

Model, campaign
and product-only
shots

04

Quality checks

Each image
scored against
the real item

05

Listing & price

SEO copy, tags
and a market price
check

06

Publish

One click to the
store and every
channel

Steps 02 to 05 run on their own in the background. A person only takes the photos at the start and approves the result at the end.

STEP 01 · CAPTURE

ONE SCREEN AT THE SHELF

Staff take the photos and tap four answers.
Nothing to type except the price.

- ◆ Camera or upload, phone photos welcome
- ◆ Exact shelf saved, so it is found fast
- ◆ SKU created automatically

Production capture · New physical item

4 photos

Category

Tops

Bottoms

Outerwear

Abaya

Shoes

Handbags

Condition

New

Used – Premium

Used – Very Good

Selling price

AED 145

Physical location

Warehouse A · Rack 4 · Shelf 2

Take Photos

Upload Photos

Save & Process

Rebuilt screen · illustrative data

STEP 02 · PRODUCT DNA

AI LEARNS THE ITEM BEFORE IT DRAWS

The AI studies up to eight photos and writes down what must never change: length, fit, colour, closures, pockets and label.

- ◆ Reads the brand from the label
- ◆ Flags missing angles to shoot
- ◆ Every image is then built from this

 Product DNA · critical non-negotiables

DNA confidence 94%

Garment	Bomber jacket, cropped at the hip
Colour	Olive body, black ribbed cuffs and hem
Closure	Centre zip, silver puller
Pockets	Two side welt pockets, no chest pocket
Label	Brand read and confirmed

Length fidelity lock

Length class: cropped · Hem zone: hip · Confidence 91%

Rebuilt screen · illustrative data

STEP 03 · IMAGES

A FULL PHOTO SHOOT, **NO** **STUDIO**

Every item gets the same complete set, ready for the store and for social media.

☆ **On a model · 4**

Premium master plus three campaign shots, each with a new pose and setting.

The same model in all four

✓ **Product only · 4**

Ghost mannequin, wooden flat lay, clean front and clean back listing shots.

Marketplace-ready backgrounds

Ⓢ **Real photos · kept**

A real close-up and the real front photo stay untouched as the main store image.

Buyers see the true item

💡 Each campaign shot gets its own plan: scene, mood, lighting, pose and camera framing, chosen by AI to suit the category.

Pipeline status · LJK1024

Running

9 of 13 workflow stages complete · 69%

- ✓ Photos uploaded
- ✓ Product DNA
- ✓ Capture coverage
- ✓ Product truth
- ✓ Premium master
- Production readiness
- Final ready
- ✓ Campaign 1
- ✓ Campaign 2
- ✓ Campaign 3
- ✓ Fidelity QC
- Diversity QC, running
- Listing assets

Rebuilt screen · illustrative data

STEP 04 · QUALITY CHECKS

AI CHECKS AI, IMAGE BY IMAGE

- ◆ At least 90% faithful to the real item
- ◆ No invented pockets or buttons
- ◆ Hem length must match the lock
- ◆ Same model face in every shot

A failed image is remade once automatically. If it still fails, the item goes ahead without model shots, so nothing misleading is published.

STEP 05 · LISTING & PRICE

WRITTEN, TAGGED AND PRICED

SEO copy is written and checked, and branded items get a market price check from live listings.

Listing & SEO standard

• Ready to publish

Title

Cropped Olive Bomber Jacket, Ribbed Hem

SEO title · 52 of 70

Olive Bomber Jacket, Preloved Premium I UAE

SKU

LJK1024

Tags

14

Alt texts

9

Q Pricing intelligence

Applied

Market range

AED 120 – 210

Recommended

AED 165

Confidence

78%

Comparables found

6 listings

Rebuilt screen · illustrative data · The AI price is used only for a recognised brand, with at least 2 comparables and 65% confidence. Otherwise your price stays.

STEP 06 · PUBLISH

APPROVE ONCE, PUBLISH EVERYWHERE

Online store

Your main shop; sold items close automatically

✓ **Published**

Shopify

Images, price, tags and SEO fields

✓ **Published**

Facebook

Up to 8 images, price, link and hashtags

✓ **Posted**

Instagram

Carousel post with an AI caption

✓ **Posted**

TikTok

Photo carousel sent to your TikTok inbox

● **Draft ready**



Video kit: all images plus a ready video prompt, in one download



A person always approves before anything goes live



SOCIAL AUTOPILOT

YOUR PAGES POST BY THEMSELVES

Drop photos and videos in a OneDrive folder. The autopilot posts them on schedule and never repeats one.

- ◆ Several brands, each on its own plan
- ◆ Captions written for every post
- ◆ Failed posts retried automatically

Social autopilot · Brand A

Autopilot on

Available	Partial	Posted	Total
86	2	41	129

Schedule

Every day · 7:30 pm · Asia/Riyadh

Instagram	Connected
Facebook	Connected
TikTok	Connected

Rebuilt screen · illustrative data

SNAP & MATCH

“DO YOU HAVE THIS?”

A customer sends a photo. Staff upload it and see the closest items in stock, ranked, in seconds.

Detected fingerprint

- Women
- Blazer
- Beige
- Linen
- Relaxed fit
- Office

Ranked results · 12 closest matches · highest similarity first

#1 · Beige linen blazer

LBZ2210 · Rack 2, Shelf 3

91%

Strong match

#2 · Sand single-button blazer

LBZ2187 · Rack 2, Shelf 1

78%

Strong match

#3 · Cream cropped jacket

LJK1102 · Rack 4, Shelf 2

61%

Close match

Rebuilt screen · illustrative data

FOR YOUR SHOPPERS

TRY IT ON, COMPLETE THE LOOK

Two shopper tools that give confidence to buy and add more to the basket.

VFIT TRY-ON

Fits into Shopify

Great fit!

Your recommended size: M

Your body

Chest 96 cm · Size M

Garment

Pit-to-pit 52 cm · M

The shopper uploads a photo, gets a size check against the real garment measurements and a try-on preview, plus similar items in their size.

AI STYLIST

From your stock

Top

Colours

Bottom

Shoes

Accessories

Jewellery

A selfie and three quick questions (occasion, mood, colours). The AI then builds a full outfit step by step from items you actually have, and shows the complete look.

MARKETPLACE EXPORT

NOON, AMAZON, TRENDYOL, ONE CLICK

Pick products from Shopify and download the upload file each marketplace asks for.

Noon

Fashion bulk upload, in Noon's own template

21 columns · XLSX

Amazon

Clothing flat file with attributes

33 columns · XLSX

Trendyol

Product migration template

5 columns · CSV

◆ Marketplace price worked out for you

◆ Colours and departments mapped

◆ Badges show what is already posted

REAL PROJECT

LISTING FASHION EVERY DAY

A thrift and fashion e-commerce business in the UAE uses this factory to photograph, list, price and post its stock, item by item.

13

production stages, run on their own

8

AI images per item, plus the real photos

5

sales channels from one button

3

marketplaces exported in their own format

HOW TO START

NO DEVELOPMENT COST.
PAY MONTHLY TO RUN IT.

- 01** We see how you list and sell today
- 02** We set it up for your brand, free
- 03** You list real items, then we agree a fee



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