

AL MASAAR DIGITAL SOLUTIONS · SOLUTION 01

RETAIL & DISTRIBUTION ERP

Run head office, every shop and every container from one system, in every currency.

— ♦ TRUST · VALUE · EXCELLENCE



BUILT FOR

DISTRIBUTORS WHO RUN A CHAIN OF SHOPS

Head office supplies stock to shops in several towns or countries. Each shop sells, collects cash and spends locally, often in its own currency.

WITHOUT ONE SYSTEM

Shops report on paper and WhatsApp, days late

Nobody knows the real stock in each shop

The landed cost of each bale is a guess

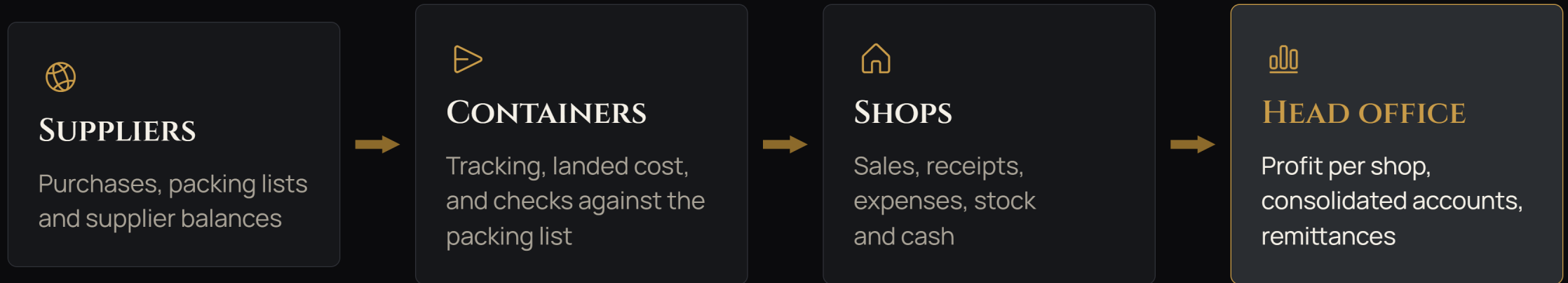
Cash and currency gaps are found too late

WITH AL MASAAR ERP

- ◆ Every sale and expense live from each shop
- ◆ Stock by item and bale weight, per shop
- ◆ Freight and customs spread onto every bale
- ◆ Daily cash, local currencies and a USD view

HOW IT WORKS

ONE FLOW, FROM CONTAINER TO CASH



- ◆ Every step posts automatically to **double-entry accounts**, so the books are always up to date.

EVERY SHOP ON ONE SCREEN

Who is working, what sold, the cash held and the profit, for every shop, right now.

● ● ● Head office dashboard · This month

USD view

<div>Shop A</div> <div>● Working now</div> <div>Sales today\$3,240</div> <div>Profit this month+\$12,400</div> <div>Cash in hand\$8,920</div> <div>Owed to head office\$18,900</div>	<div>Shop B</div> <div>● Working now</div> <div>Sales today\$2,810</div> <div>Profit this month+\$9,750</div> <div>Cash in hand\$5,130</div> <div>Owed to head office\$11,250</div>	<div>Shop C</div> <div>No sale for 3 h</div> <div>Sales today\$640</div> <div>Profit this month+\$3,180</div> <div>Cash in hand\$2,470</div> <div>Owed to head office\$6,040</div>
--	---	--

Illustrative data · Click any number to open the invoices behind it · Export to PDF or Excel

SHOP WORKSPACE

EVERYTHING A SHOP DOES, **IN ONE PLACE**



SALES INVOICES

Fast entry at the counter, by item or by bale



RECEIPTS

Customer payments and advance deposits



EXPENSES

Every expense with a photo of its receipt



RETURNS

Sales returns need a supervisor's PIN



BANK ACCOUNTS

Deposits and transfers, always reconciled



CUSTOMER LEDGERS

Who owes what, and since when



TRANSFERS

Move stock and cash between shops



DAY BOOK

Daily cash journal and day closing

STOCK & CONTAINERS

KNOW THE TRUE COST OF EVERY BALE

Price, freight, customs and every other charge, spread across the stock they paid for.

- ◆ Stock by item code and bale weight
- ◆ Containers tracked from loading to arrival
- ◆ Received stock checked against the list
- ◆ Loading planner for the next container

Container CT-0417

Arrived · checking

Item	Packed	Received	Difference
Kids summer mix	120	118	2 short
Men's jeans	80	80	Matches
Ladies tops	100	101	1 extra

Purchase
\$18,400

Freight
\$2,900

Customs
\$1,150

Landed cost, 300 bales

\$74.83 per bale

Illustrative data · not a real client

AI THAT PLANS

AI SUGGESTS WHAT TO SEND WHERE

Before each container is loaded, the system scores every product for every shop, using real sales.

- ◆ Explains each suggestion in plain words
- ◆ Your loading rules: must load, never load
- ◆ Reads supplier shipment files for you
- ◆ Ask questions by voice, even in Urdu

💡 Next container · Suggested loading

Item	Shop A	Shop B	Shop C
Kids summer mix	Send 40	Send 55	Try 5
Men's jeans	Send 25	Send less	Redirect
Ladies tops	Send less	Send 35	Send 20

Why Shop B gets more kids summer mix

Shop B sold 92% of its last delivery in three weeks. Shop C still holds about six weeks of stock.

Illustrative data · not a real client

REAL ACCOUNTING, REAL CONTROL

ACCOUNTING

- ◆ Full double-entry books, posted automatically
- ◆ Monthly periods you close and reopen
- ◆ Consolidated accounts for all shops
- ◆ Local currencies with a one-click USD view

CONTROL

- ◆ Roles and access per shop and division
- ◆ Supervisor PIN and approval requests
- ◆ Rules that block selling below cost
- ◆ An audit log of every change

Every report exports to [PDF](#) or [Excel](#), and alerts go out by email when sales or profit need attention.

GOING LIVE

MOVING IN IS PART OF THE JOB

The system includes the tools to move you from spreadsheets without losing a single balance.

01

IMPORT

Opening stock, balances and products from Excel.

02

CHECK

A readiness check before anything is switched on.

03

SWITCH

A planned cut-over day, with old records caught up.

04

MONITOR

System health and audit checks after launch.

REAL PROJECT

RUNNING A RETAIL CHAIN TODAY

A distributor that supplies its own shops across East and Central Africa runs on this system every day: head office, several shops, local currencies and containers on the way.

3+

countries, each shop in its own currency

100+

types of business records in one system

~200

automated processes behind the screens

1

head office view of everything

HOW TO START

NO DEVELOPMENT COST.
PAY MONTHLY TO RUN IT.

- 01** We map how your head office and shops work
- 02** We build your first version, free
- 03** You try it, then we agree a monthly fee



✉ Junaid@almasaarco.com

📞 +971 50 881 3571 · WhatsApp

🌐 almasaarco.com